

# Ali Slim

Web Developer | Multimedia & Software Engineer

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01 January 1995 | Lebanese

## Objectives:

Hard-working, flexible, and 3 years of experience in web development. Seeking to use organizational solid skills in software development to manage the workload better, while learning new technologies to improve my productivity.

## Experience:

### A2Z Media - Lebanon | Web Developer

Jan 2023 - Dec 2023

- Developed websites utilizing WordPress, Hubspot, and Shopify.
- Proficiently configured and managed servers on Google Cloud Platform, cPanel, and Plesk for web hosting.
- Created reusable templates and components using ReactJS with Libraries like Primereact.
- Created reusable HubSpot templates and modules with proficiency in HTML, HubL, CSS, and JavaScript. Enhancing user experience and ensuring optimal performance.
- Developed and customized WordPress websites, leveraging expertise in themes, plugin integration, and overall optimization for a seamless user experience.
- Translated design files (Figma, Adobe XD, Photoshop, Illustrator) into responsive web pages using HTML, CSS, and JavaScript.
- Developed email signatures tool, to automate generating new signatures, using React JS.
- Integrate SEO into website development to boost online visibility and drive organic traffic.
- Implemented and managed Google Analytics and Hotjar accounts
- Implemented pixel integrations for various social media platforms.
- Managed project tasks, ensuring clear communication and efficient execution by team members.
- Managed multiple Clients Google Workspace accounts and Microsoft 365 Office accounts

### A2Z Media - Lebanon | Front-End Developer

Feb 2021 - Dec 2022

- Developed Landing pages utilizing Hubspot, React, WordPress, and Shopify.
- Developed a responsive front-end and reusable components using React JS.
- Implemented custom animations using HTML, CSS, and JavaScript.
- Developed an e-commerce website on the Shopify platform.
- Developed Emailers and Newsletters for events and campaigns.
- Implemented landing pages and forms in HubSpot to capture leads and user data, contributing to effective lead-generation strategies.

- Leveraged email marketing platforms such as Mailchimp and SendGrid to execute targeted and impactful email campaigns.

### **Integrated Digital Systems IDS | Web Development Intern**

Apr 2018 - Jun 2018

- Developed a web application using HTML, JavaScript, ASP.Net, and C#.

### **Crystal Networks | Cisco Product Integration Internship**

Aug 2017

- Installing Cisco products, CPEs, and IPTV STBs

## **Education:**

### **Multimedia and Software Engineer | Antonine University - Baabda, Lebanon**

2021

## **Languages:**

- **Arabic:** Native
- **English:** Intermediate (comfortable with everyday conversations and written communication and used in client communications and team meetings at A2Z Media Company)
- **German:** A2 (currently learning, starting B1)
- **French:** Basic (able to hold simple conversations and understand written text)

## **Skills:**

- **Accurate and Organised:** Detail-oriented and efficient in task management.
- **Creative and Innovative:** Skilled in generating new ideas and solutions.
- **Hardworking:** Dedicated and goal-driven in all tasks.
- **Adaptable:** Quick to adjust in dynamic environments.

## **Professional Skills (Full Knowledge):**

- **Design Tools:** Figma, Adobe XD, Photoshop, Illustrator, InDesign, Premiere
- **3D & Animation:** 3Ds Max, Unity3D
- **Project Management & Collaboration:** Asana, DevOps, Microsoft Office

## **Hobbies:**

- Photography
- Swimming

